# GLENDALE DAILY PRESS 





READNG CIRCLE




Comments on Work

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 are going to make special effort in our Children's Shoe Dept. Below you will find
attractive values for Friday and Saturday


Children's Patent Leather
Mary Jane Pumps Mary Jane Pumps, handsizes 5 to 8 . Priced


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COUNTY HOSPTTL
BOND ISSEE IS
APPROVED
 ORGANIZINI TEAM WILL BE HERE
ONE YEAR







 CHARLES CHAPLIN





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Signora Mussolini seated with his daughter, Etta, twelve, on her right;
Vittorio, six, on her left, and Bruno.
Next to the queen, Signora Mussolini, wife of Italy's Fascisti
premier, is the "frrst lady of the land hhe is the mother of hree
beautiful children and as pcpular among Italians as her husband.

## FINE PROGRAM BOWLINC PLANED BYOXY


Penalties of Conceit.
By H. ADDINGTON BRUCE
Autbor of "The Riddie of Personality", "self-Development," Eto.
(Copyright, 1932, by The Associated Newspapers)
It is a matter of common knowledge that conceited
people are invariably esteemed lightly by those with
whom they come into contact. In fact, because of the
unfavorable sentiments they provoke by their boastful
words or ways, most persons prefer their absence to
their company,
This itself constitutes a pretty heavy penalty of con-

It means, for one thing, that the conceited are sure
to know many lonely hours. The feeling of friendlessness so know many lonely hours. The feeling of friendlessness more than ordinary measure.
Also it means that, if only because of the general attitude toward them, they are seriously handicapped in
their business or professional activities.
The successful doing of professional work and the The successful doing of professional work and the
successful conduct of business activities are largely determined by smoothness in personal relationships. As a matter of course, people like to do business with, and
extend a helping hand to, those congenial to them. Equally, as a matter of course, as far as it is pos-
sible for them to do so, they avoid business contacts with the uncongenial. Certainly they do not go out of their way to aid them in business. Hence in their business
efforts the conceited are hampered as others are not. They are further hampered by the unfortunate fact
that their conceit blinds them to other personal shortcomings that have an adverse effect on the winning of business success.
Only the othe his rise from obscurity to a place of power in the business world, a well-known merchant answered, "What suc-
cess I have had is, I think, chiefly due to the fact that I have always tried never to make the same mistake
twice." No conceited man could truthfully answer in For the conceited, simply because they are conceited, are unwilling to acknowledge even to themselves the possibility of their making mistakes. So when they do make mistakes they are likely to keep on making them,
even despite the advice and remonstrances of persons wiser than they

Itevitably this brings difficulties upon them.
It may even cost them loss of employment. It may even cost them loss of employment. At best it holds them back, while fellow-workers, more amen-
able to reason, gain promotion over their heads. Whieh, naturalty, is distressing to the conceited.
They begin, if not to be embittered, at leastito pity themselves as victims of injustice. And with the coming of either bitterness or self-pity the likelihood of their mak-
ing a complete failure of their lives increases appreciably. Nor does this enumeration exhaust the list of the penalties of conceit. Surely, though, it is enough to give persuasive exemplification to the familiar Biblical
saying:
"Seest thou a man wise in his own conceit? There is more hope of a fool than of him." Conceit, in truth, may be described as the quintes-
sence of folly. And until the conceited awake preciation of what their conceit signifies and the menace
it holds, there can indeed be no hope for them

> TARIR HORSES IN CONTEST

## First Principle of Economy



F Price is all you seek in buying plumbing fixtures price proves to be all that you get.
The first principal of economy is buying the best you can afford. Of all the purchases for the home, GOOD PLUMBING is by far the most important and most economical, because it protects life and health.
DON'T BUY SECONDS OR DAMAGED GOODS. Good plumbing fixtures bear their manufacturers' names plainly to be seen.
The false economy of buying inferior plumbing fixtures is most likely to result in repair bills that might have been avoided. No one who buys inferior goods has a right to complain if they fail to give good service or permanent satisfaction.

BE SURE OF YOUR PLUMBER Select a member of the Sanitary Development League. It is composed of over 200 high class, successful plumbing concerns in Southern California who are pledged to maintain the highest business standards. Their prices, goods and work manship ARE RIGHT

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GILENDALE PLAYGROUND BALL

ACIERLY AND WURTZ OF BURBANK POLICE FORCESLSPENDED BY CITY COLNCLI FOR 15 DAYS

John M. Long Appointed City Marshal During A crease Park Fund With License Fees


## SOUTHERN PACIFIC

-Daily from May 15 th until September 15th. Final return limit October 31st. Stop overs in both directions.
Four routes east via Southern Pacific. Go one way, come back another, if you wish.
MAKE RESERVATIONS NOW IN GLENDALE

## -For full particulars, fares and

 reservations, consult your local
## H. L. LEGRAND, City Ticket Agent 121 South Brand. Phone Glen. 21

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## FOR MAY DAY PAGEANT

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## BUUBANK WEEKLY CALENDAR



Mayor Crawford, Speaker. FRIDAY, APRIL
Pep show at Edison building.
Art section of Woman's club meets for all-day study at
Anita apartments.
Anita apartments. Entertained at Maggie and Jiggs

New Regulations Governing the Game Adopted for
Use in Community Service Athletic Leaguese in Glendale High and Grammar Schools

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## EDITORIAL PAGE OF THE DALLY PRESS



EAGLE ROCK NEWS 'EAGLE ROCK IS SITY-FIVE SIGN HOMFLANT' IS
"PLATFORM' UPFORFGHMER OF COMMERCE

# \$250 Cash Given Away---FREE <br> TO YOU FOR BUYING THE PRODUCTS REPRESENTED ON THIS PAGE 

Get busy and start today. Enter the gont est today. Send in entry blafk. You usid he products every days; why not try and win a prize by buying these goods? Hate all your friends save the wrappers and labels from these goods and bring them to the Glendale Daily Press every week. If there is anything you da not understand, do pot hesitate to consult the Contest Editor. He will gladly explain how to win one of these.prizes. Just think, $\$ 100.00$ first prize, etc. Glendale, Burbank and Eagle Rock people are the only ones who can enter the contest. Restaurante and organizations are barred from the contest. Contest runs six weeks more. The standing of the contestants will be published on this page every week. $\$ 250.00$ IN CASH PRIZES.

|  | GENERALINSTRUCTIONS <br>  | First Prize $\quad . \quad \$ 100$Second Prize |  |
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| Name | vill count forso many votees | Third Prize | 35 |
|  | PRIZE AWARDS WILL BE MADE |  | \$25 |
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The Master Spread For Bread

## PECOA <br> A. Creation in Goodness

 Made Fresh Daily in Los Angeles $C_{\text {o-operative }}$ Distributor H. JEVNE CO., Los Angeles
## WILSON \& CO.

The Trieson leabie polocto your läble 600 Votes on each carton

ARE EXCELLENT FOR THE CHILDREN A natural RAW food of BRAN and AGARAGAR which satisfies ness and provides a natural roughage.
They're DEHYDRATED-not Baked OUR GROCER
ach wrapper good for 700 Votes GENEVIEVE JACKSON,
Burbank, Catif.

Ask Your Grocer for

## WHITE KING SOAP

It Softens the Water and Bleaches Your Clothes
White King Bar Soap - Each Wrapper - 100 Votes White King Washing Machine Soap-15c.Size- 300 Votes White King Washing Machine Soap-50c Size- 1500 Votes

Toilet Soaps
Mission Olive_Clemente Almond
All Products Los Angeles Soad Company Are
100 Votes with Each 5c Purchase

"GOLD MEDAL" The Perfect Salad Dressing new and delicious mayonnaise that
you will always want after the first trial Small Size 300 votes Medium Size 600 votes MON LEVI COMPAN Wholesale Distributors

THE CLEN ROSA LHE

Just Say to Your Grocery GLEN ROSA ORANGE MARMALADE
and you will receive a brand that is made from selected fresh oranges and best gra
lated sugar. Try a jar and be convinced. 100 Votes on each 5 c purchase
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## Alpine Milk

Campbell's Soups and Beans
Franco-American Canned Spaghetti Golden Age Noodles, Macaroni, Spaghetti,
Vermicell
Glass Jar Label Brand Canned Fruits ily of the Valley New York Canned

Burt Olney Brand New York Canned Vegetables

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BREADS
"All That the Name Implies" 300 VOTES
Faultevery, Mother's, Butter-Krust, Sandwich Purina Whiole Wheat, Brant, Grahain, Health, Raisin, Toast, Cinnamon Rolls, Muffins. ASK YOUR GROCER FOR FAULTLESS THE QUALITY LOAF
Special Prizes each week to contestant turn ing in largest number of raultess wrapper EXTRA SPECLAL_To contestants turning in largest
contest-
1st- $\$ 10.00$ in Gold; $2 \mathrm{nd}-\$ 5.00$ in Gold


Light and Delicious. Each in your mouth 300 votes


CALLA LILY CREAMERY CO. Phone-Glendale 306

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for Sales Slip



BETTY COMPSON CONWAY TEARLE

 "BE Your $\overline{\text { Yousele }}$ nterenatoonal news this, today only CHARLIE CHAPLIN "THE PILGRIM"




ONE-FOURTH OF
CANDIDATE aftermard
quivet about the hause,
Parlora and hall
and stair,
never a song the whole day
And never a.rery uut there,
And trese birds and the droning honey-
bees.

## quiet about the house, Not the slam of a d

the music sweet of of astering door, feet,
As often we heard before.
Nor vices shouting in merry play
Through the afternoon of the sunny day
quiet about the house,
Not a creak of the cellar stairs
And the toys are gone from the grassy lawn,
And its all in in such order there.
And thruch the yard ore. cry or noise,
Nor the shouting of half the world of boys.


## CBenulifesilieacte

Matinee 2:30 Evening 7:00 and 9:00 GOLDWYN PRESENTS
The Greatest Emotional Actress of Our Time

## Pola Negri "MAD LOVE" <br> The Sensation of Her

 Entire Screen Career
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 Free Prompt Delivery ServicePrescriptions carefully filled
Complete Toilette Goods Home Cooked Fountain Lunches
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Where Prices Are Right Special Attention Given to Desig
Weddings and Parties Cut Flowers, Ferns and Pot for the Home FREE Delivery Phone Glen. 3000 VISIT
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| Concrete Our Cesapools give maximum eceponge. CIroular Conererete Mfo. co. San Ferrando at Doran st. Phone Glen. 2099-R |  | $\begin{array}{lll}\text { Wo. Call and Dellver } \\ \text { Ray E. Goode } & \text { O. H. Belew }\end{array}$ | tain money payable in small monthly payments, 10 years time to pay <br> See Mr. Filson DUTTON |
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